Kivue || 3RD APRIL ||
PMO Flashmob SPONSORED webinar
www.pmoflashmob.org
VISIT!
KICKING off
POLL
80% use Excel/ Powerpoint
Alignment between exec requirements + the PMO reporting processes, formats + principles
RESEARCH stuff
Ask Your own execs
what do they want??
Outcomes:
"the reporting chasm between execs + PMOs"
RESEARCH-led
"have I articulated the message correctly....?"
Bridging the Chasm Between Execs + the PMO
with Rupert Taylor
97% it's important
15% are well informed
Execs not getting performance information in the format they want
78% struggle
22% execs are engaged
PMOs are struggling to engage execs to the level they want.
"Make it simple to let them get to where they want to get to"
it's up to you to create the visuals!
93% want concise
11% want detailed
Execs have limited time so they want concise + visual information
POLL 82% want to get to concise + visual now!
Ability to tailor the view -- different PPM tools
but execs won't be going into the tool.
Monthly report - on ipad.. how they would like to receive stuff.
Newsletter rather than email - progress!
WAR ROOMS!
Got a room? create one?
PMOs tend to add more detail if they don't get the engagement they want
Don't use Gantt charts
BRING IT TO LIFE!
all the key documents + information is VERY visual
· risks · plans
· benefits · progress
FLIGHT PATHS!
why on earth do we call them this?!
called the product VBAR instead
31% being able to create visual reports is key to engagement
51% believe more detailed reports would improve engagement
we have disconnect between the 2?!
Create examples and show execs same examples
Visual Boost Activity Room
'an inviting place'
Tool = Kivue perform
PRETTY PICTURES INFORGRAPHICS + SIMPLE FORMATS
CONCISE + VISUAL
that's what they want