

Kivue  || 3RD APRIL ||

PMO Flashmob
SPONSORED
webinar

www.pmo-flashmob.org
VISIT!

KICKING off

POLL
80% use
Excel/
Powerpoint

Alignment
between

RESEARCH
stuff

exec requirements
+ the PMO reporting
processes, formats +
principles

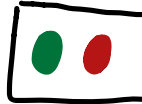
Ask Your
own execs
what do they
want??

Outcomes:

"the reporting chasm
between execs +
PMOs"

RESEARCH-led

"have I articulated
the message
correctly....?"



Execs not getting
performance
information in the
format they want
PMOs are struggling
to engage execs
to the level they
want.

97% it's important
15% are
well
informed
78% struggle
22% execs
are engaged

"Make it simple to let them
get to where they want to
get to"

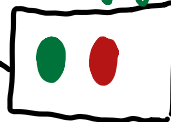
it's up to you
to create the
visuals!

Bridging the
Chasm
Between
EXECS +
the PMO

with Rupert
Taylor

WAR
ROOMS!

Got a
room?
create one?



Execs have limited
time so they want
concise + visual
information
PMOs tend to add
more detail if they
don't get the
engagement they
want

93% want concise
11% want
detailed

31% being
able to create
visual reports
is key to
engagement

51% believe
more detailed
reports would
improve engagement

POLL 82% want to get to
concise +
visual now!



Ability to tailor
the view - different PPM
tools

but execs won't
be going into
the 'root'



Monthly report -
on iPad... how they would like
to receive stuff.



Newsletter rather
than email - progress!

Don't use Gantt charts

BRING IT TO LIFE!

all the key documents +
information is VERY visual

- risks
- plans
- benefits
- progress

Create examples
and show execs
some examples

PRETTY PICTURES
INFORGRAPHICS

SIMPLE
FORMATS



Visual Boost
Activity Room

'an inviting place'

why on earth
do we call them
this?!

called the
product

VBAR
instead

Tool
= Kivue
Perform

CONCISE +
VISUAL

That's what
they want

We have
disconnect
between
the
?!