THE PMO VALUE RING WORKSHOP

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- My hometown is Rio de Janeiro, Brazil, but I am a citizen of the world.
- ✓ I have 20 years of experience in project management and PMOs as a Consultant, Practitioner, Professor, Researcher, Speaker and Author.
- ✓ I am a PhD Candidate at Rennes School of Business in France, doing research on PMOs.
- ✓ I have been studying and benchmarking more than 300 PMOs over the last 6 years.
- ✓ I have been leading a worldwide community of PMO professionals with more than 5.000 members.
- ✓ I was awarded with the PMI Distinguished Contribution Award in 2011.



WHERE THIS STUFF COMES FROM

- ✓ It is the result of a 6-year international research program.
- ✓ It was jointly developed with 89 experienced PMO leaders.
- ✓ It has been recently published and presented in more than 30 global conferences worldwide.
- ✓ It is based on a collective intelligence database.



ABOUT OUR COMMUNITY



Imagine if you could ask thousands of experienced PMO professionals worldwide about how to overcome your own challenges.

That's what we do at PMO Global Alliance, the worldwide virtual community of PMO professionals.

We develop collaborative research, projects and solutions based on the collective intelligence of our community.



WHAT IS THE PMO VALUE RING?



It is a software based on an international methodology, developed with the participation of successful PMO leaders.

It is based on a broad study, consolidating the experience of mature professionals from around the globe.

Supports the creation, review and operation of the PMO, focusing on generating effective value for the organization.

Provides recommendations, and guides the PMO configuration from successful experiences, similar to the actual situation of the organization.



BENCHMARKING APPROACH

Success cases in PMOs are hardly constructed from isolated successful experiences, which have been influenced by variables that can not be identified or replicated.

In addition to that, isolated experiences also disregard the fact that organizations are not always able and willing to implement good practices.

This way, evaluating the practices in use in organizations alone does not always portray what is really best and most efficient.

Our benchmarking is based on statistical analyzes, made on the experiences of an international community formed by professionals who have the experience and knowledge in the day to day of successful PMOs.

The consensus of these professionals about which practices actually work (collective intelligence) in different organizational scenarios is the high value content that serves as a source for the recommendations proposed by PMO VALUE RING.



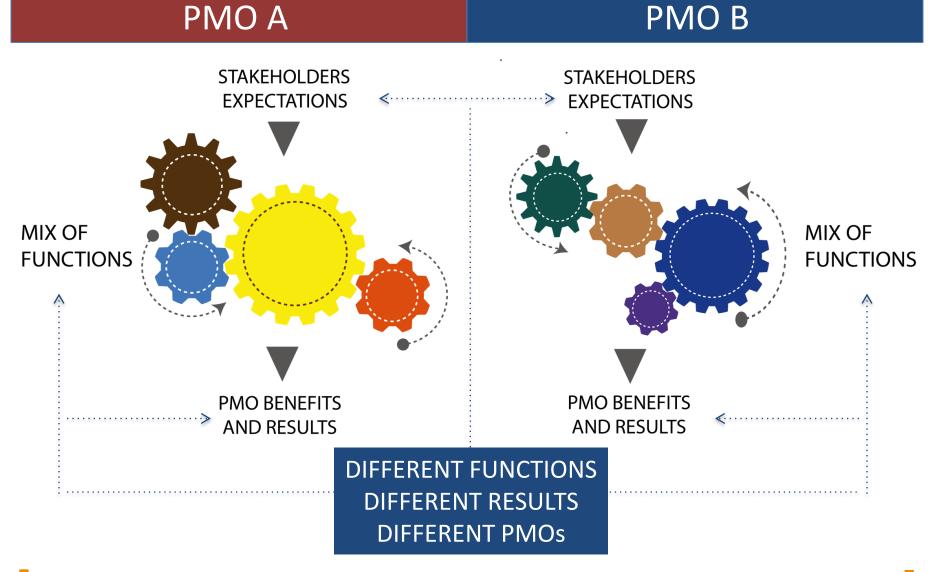


- More than 5,000 users in 65 countries.
- Available in English, Portuguese, and Spanish.
- All the essence of the methodology is available for free to the community.
- It can be used by professionals, consultants, teachers and students interested in the PMO theme.
- It is a contribution to the international community of professionals in PMOs.



- The PMO VALUE RING methodology proposes that the PMO shoud be seen as a "service provider".
- As such, it has "clients", its stakeholders, each with specific needs and expectations.
- Meeting stakeholder expectations is the best way to generate perceived value.
- The PMO will accomplish this by providing "services" (functions) in the best possible way.



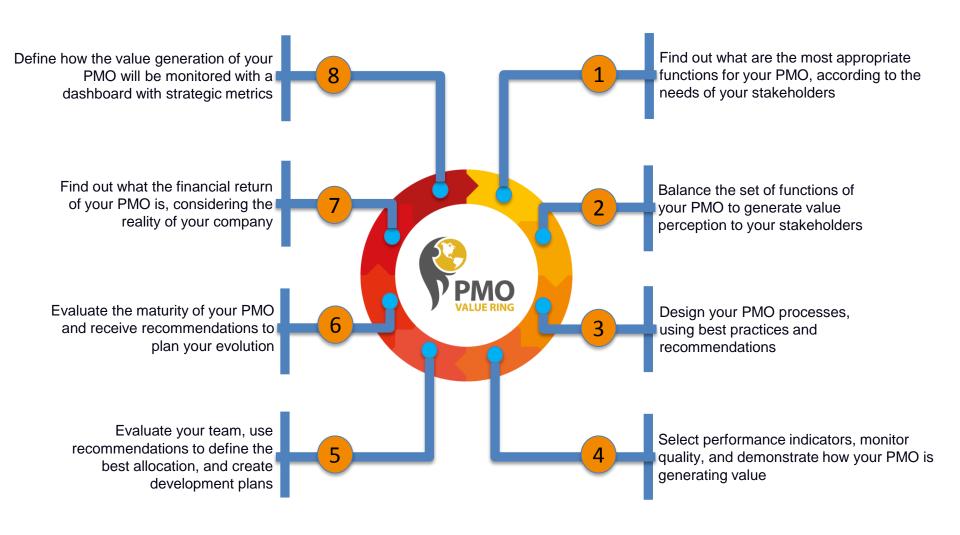




- Never follow pre-set types of PMOs. This is the shortest way to failure.
- Success will depend on the ability of your PMO to be flexible enough to adapt to stakeholder needs.
- There is no right or wrong in PMOs. There is only what you need to do so that the value of your PMO is recognized.
- Do not be afraid or lazy to re-evaluate or reinvent your PMO whenever necessary.



PMO VALUE RING BENEFITS







FIND OUT WHICH ARE THE MOST INDICATED FUNCTIONS FOR YOUR PMO, ACCORDING TO THE NEEDS OF YOUR STAKEHOLDERS

BENCHMARKING:

The PMO should not waste resources on functions that do not generate the benefits and outcomes expected by stakeholders. The lack of this alignment makes the PMO not generate value perception, losing support over time.

REFLECTIONS:

Is your PMO really generating the benefits expected by your stakeholders?

WHAT TO DO IN PMO VALUE RING:

- Automatically identify and collect stakeholder expectations.
- Establish different relevance for each group of stakeholders.
- Use the experience of a worldwide community of PMO professionals to understand how to best meet existing expectations.

EXPECTED RESULTS:

List of recommended functions for the PMO, considering the expectations of the stakeholders. Total alignment between PMO efforts and expected results. Greater perception of value by stakeholders.





BALANCE THE SET OF FUNCTION OF YOUR PMO TO GENERATE PERCEPTION OF VALUE IN YOUR STAKEHOLDERS

BENCHMARKING:

PMO functions should be selected considering their ability to generate value perception over time in stakeholders. This balance is critical to sustaining sponsorship and stakeholder satisfaction.

REFLECTIONS:

Are the functions of your PMO capable of generating value perception in the short, medium and long term?

WHAT TO DO IN PMO VALUE RING:

- Select the functions that will be performed by the PMO in the next cycle.
- Evaluate the adherence of the selected set of functions to the expectations of stakeholders.
- Use the experience of a worldwide community of PMO professionals to understand how the selected functions will be able to generate value perception over time.

EXPECTED RESULTS:

Set of PMO functions for the next cycle, aligned with the benefits expected by stakeholders, and the ability to generate value perception over time.



ALIGNING EXPECTATIONS AND INCREASING PRODUCTIVITY



DRAW THE PROCESSES OF YOUR PMO, USING BEST PRACTICES AND RECOMMENDATIONS

BENCHMARKING:

Each function represents a PMO process. It is essential to describe in detail how each process will be executed, as this is the most effective way to ensure that the PMO delivers value in the way agreed with its stakeholders.

REFLECTIONS:

Are your PMO processes clearly defined, with steps, responsibilities, and deliverables agreed upon with your stakeholders?

WHAT TO DO IN PMO VALUE RING:

- Establish the process for each function selected for the PMO..
- · Define inputs, outputs, and responsibilities for each process.
- Use the experience of a worldwide community of PMO professionals to understand how to make your PMO processes more effective and results-driven.

EXPECTED RESULTS:

Detailed processes for each PMO function, including inputs, outputs and responsibilities. PMO Services Catalog, to be agreed with its stakeholders.





SELECT PERFORMANCE INDICATORS, MONITOR THE QUALITY, AND DEMONSTRATE HOW YOUR PMO IS GENERATING VALUE

BENCHMARKING:

Each PMO process should be monitored through specific performance indicators that can demonstrate that its responsibilities are being met as agreed, effectively and efficiently. The first step in demonstrating value is to be able to measure it effectively.

REFLECTIONS:

What is the best way to measure your PMO's performance and if it's really generating value? How to demonstrate the value and contribution of the PMO?

WHAT TO DO IN PMO VALUE RING:

- Select which performance indicators will be used to monitor each PMO function.
- Establish relevancies, form and frequency of measurement, and goals.
- Use the experience of a worldwide community of PMO professionals to understand which are the best indicators for each function, and what are the recommended relevancies for effective value demonstration.

EXPECTED RESULTS:

Set of performance indicators for PMO performance monitoring.





EVALUATE YOUR TEAM, USE RECOMMENDATIONS TO DEFINE BEST RESOURCE ALLOCATION, AND CREATE DEVELOPMENT PLANS

BENCHMARKING:

In order for the PMO to generate effective value, it is necessary for its functions to be performed by professionals with adequate skills. Each PMO function requires critical skills to be developed.

REFLECTIONS:

Do the professionals who work in the PMO really have the necessary skills to perform the functions under their responsibility?

WHAT TO DO IN PMO VALUE RING:

- Make a 360° evaluation for all members of your PMO.
- Identify which professionals are best suited for each function.
- Identify existing development gaps and their impact on the success of the PMO.
- Allocate PMO members to their respective functions.
- Create individualized development plans, and plan the development of your PMO's competencies.

EXPECTED RESULTS:

Professionals allocated to carry out the functions of the PMO. Competency gaps identified. Personal and PMO plans for competency development.





ASSESS THE MATURITY OF YOUR PMO AND RECEIVE RECOMMENDATIONS TO PLAN YOUR EVOLUTION

BENCHMARKING:

The PMO must plan clearly how its evolution will take place, which will contribute to the generation of value. The better the PMO provides its functions, the greater the value generated.

REFLECTIONS:

What is the level of maturity of your PMO? How does PMO maturity influence value generation? Does your PMO have a plan for evolution?

WHAT TO DO IN PMO VALUE RING:

- Identify current and desired levels of PMO maturity..
- Establish action plans for the evolution of maturity over the cycle.

EXPECTED RESULTS:

PMO maturity assessment. Goals for evolution. Action plans for the evolution of the PMO.



CHECKING THE CONTRIBUTION AND FEASIBILITY



DISCOVER WHAT IS THE FINANCIAL RETURN OF YOUR PMO, CONSIDERING THE REALITY OF YOUR COMPANY

BENCHMARKING:

The PMO's financial return (ROI) is a fundamental measure that must be calculated considering the different PMO configurations as well as the different organizational scenarios that generate losses on which the PMO will act.

REFLECTIONS:

What is the financial return of the PMO? Is the PMO cost structure appropriate? Is the PMO really meeting the needs of the organization as a whole?

WHAT TO DO IN PMO VALUE RING:

- Identify the potential financial benefit of the PMO.
- Adapt the calculation to the specific problems of the organization.
- Evaluate the alternatives to maximize the financial return of the PMO.

EXPECTED RESULTS:

Indicator of financial return of the PMO. Detail of information for decision making.





DEFINE HOW YOUR PMO'S VALUE GENERATION WILL BE MONITORED, WITH A CONTROL PANEL AND STRATEGIC INDICATORS

BENCHMARKING:

The PMO should establish strategic performance indicators that allow the generated value to be monitored and evaluated at a required frequency. A control panel for PMOs should consider all the strategic aspects necessary for its success.

REFLECTIONS:

Which performance indicators can demonstrate whether the PMO is fulfilling its strategic role, generating value for the organization? How to monitor such indicators, and how to keep the PMO in line with expectations and needs?

WHAT TO DO IN PMO VALUE RING:

- Establish performance indicators for the strategic control panel.
- Set goals and objectives.
- · Report the results and follow the indicators.
- Take corrective actions to ensure the value of the PMO.

EXPECTED RESULTS:

Control panel with strategic performance indicators for the PMO. Monitoring the performance of the PMO. Generation of effective value for the organization and its stakeholders.



PMO VALUE RING ROADMAP









"Most PMOs fail due to lack of sponsorship."



WHAT THE COMMUNITY EXPERIENCE HAS SHOWN US

- ✓ A new mindset about PMOs has emerged: The "Stakeholders-Driven PMO" concept.
- ✓ The only thing that really matters is to be recognized by the stakeholders.
- Meeting stakeholders' expectations depends on how they perceive the PMO in terms of value.
- ✓ The PMO VALUE RING methodology supports the identification of PMO stakeholders and the definition of their relevance for the PMO.



"The first step is to choose the ideal type of PMO for your organisation."



WHAT THE COMMUNITY EXPERIENCE HAS SHOWN US

- ✓ The choice of a "type" is absolutely unnecessary. Flexibility is the key to generating value.
- Your PMO may be all types at the same time. Or maybe none of them.
- ✓ What really matters is that the PMO must perform functions that meet stakeholders' expectations.
- ✓ The PMO VALUE RING methodology supports the identification of the best aligned functions for a PMO, based on stakeholders' expectations.



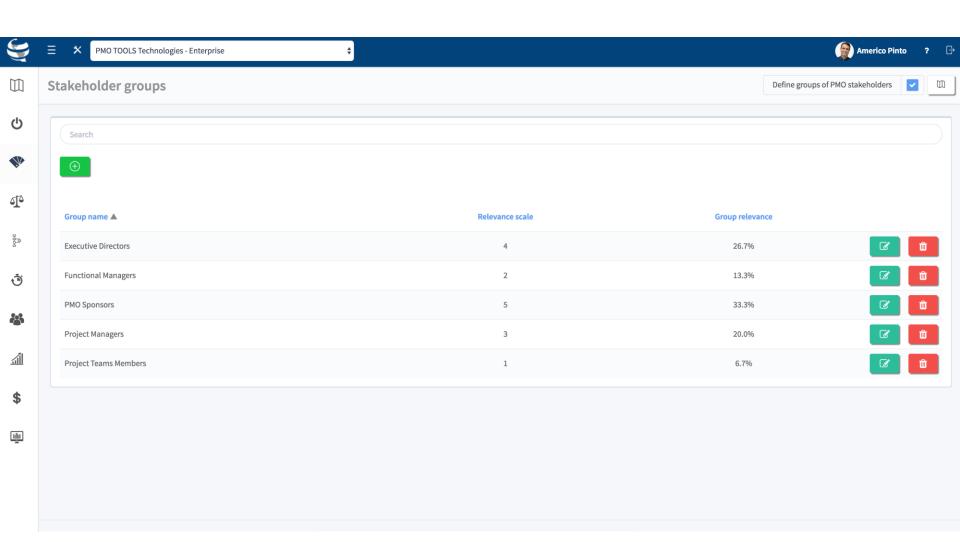
THE POTENTIAL FUNCTIONS OF A PMO

| Conduct project audits |
|---|
| Execute specialized tasks for project managers |
| Manage interfaces with projects clients |
| Manage lessons learned |
| Manage lessons learned database |
| Manage organizational changes |
| Manage people in projects |
| Manage project or program benefits |
| Manage projects documentation |
| Manage projects or programs |
| Manage resource allocation |
| Manage stakeholders in projects |
| Monitoring and controlling projects or programs |
| |

| Monitoring project portfolio performance |
|--|
| Participate in strategic planning |
| Perform benchmarking |
| Promote project management within the organization |
| Provide a strategic project scoreboard |
| Provide advice to the upper management in decision-making |
| Provide mentoring for project managers |
| Provide project management methodology |
| Provide project managent tools and project information systems |
| Provide project or program status reports for upper management |
| Provide training and project competences development |
| Support project planning |
| Support project portfolio definition |
| |

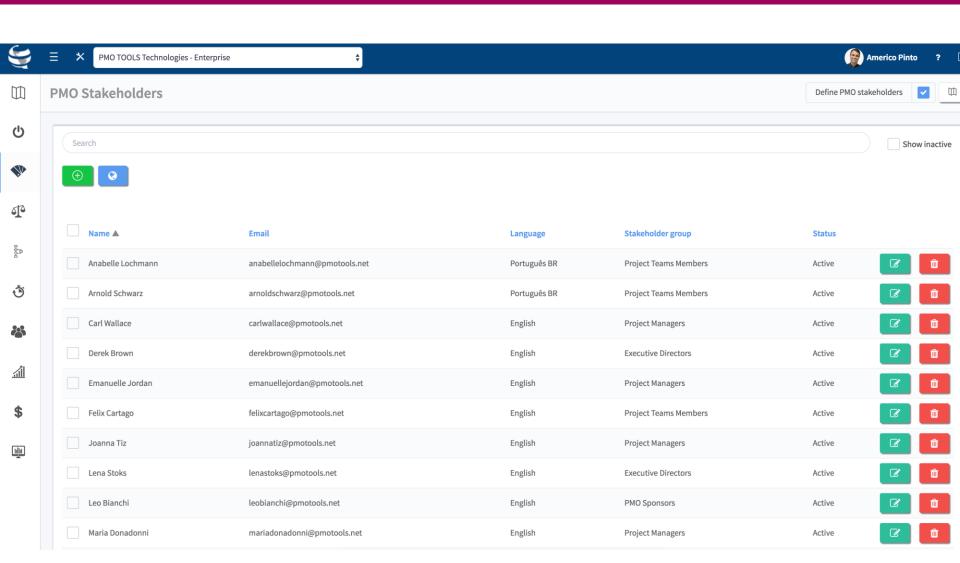


STAKEHOLDERS GROUPS



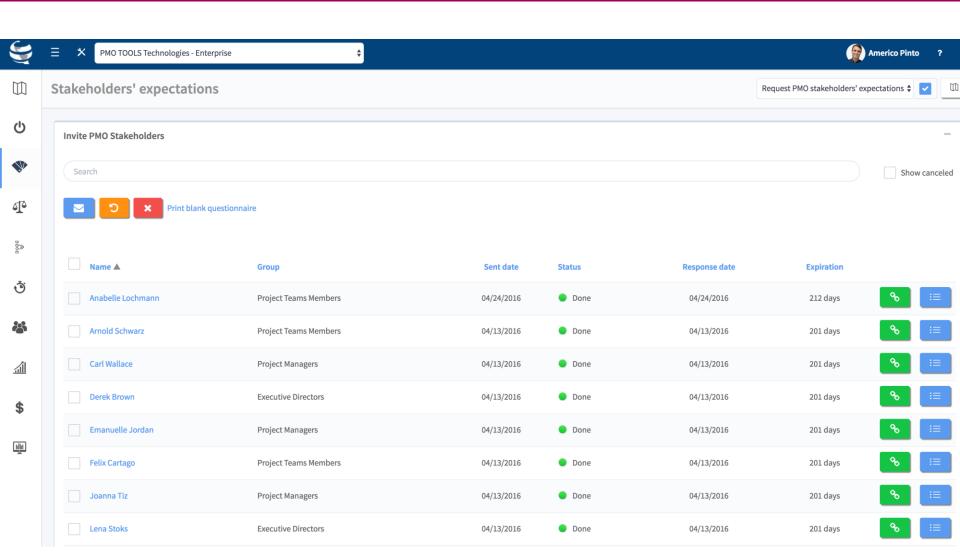


PMO STAKEHOLDERS





COLLECTING STAKEHOLDERS' EXPECTATIONS





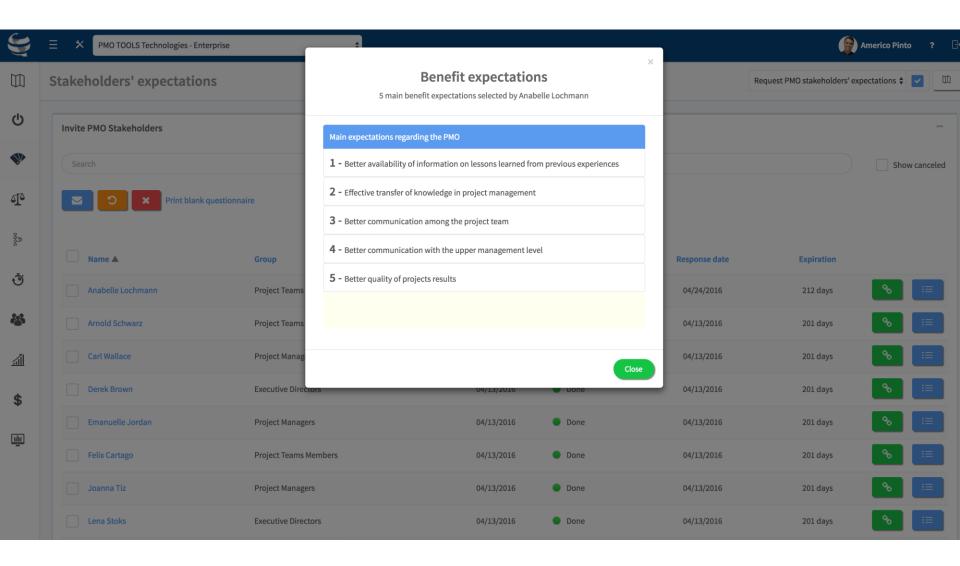
THE POTENTIAL BENEFITS OF A PMO

| Better allocation of resources across projects |
|---|
| Better availability of information on lessons learned from previous experiences |
| Better availability of resources with skills in project management |
| Better communication among areas of the organization |
| Better communication among the project team |
| Better communication with the upper management level |
| Better control over project teams |
| Better definition of roles and responsibilities |
| Better project support from the upper management |
| Better project time and project cost control |
| Better projects prioritization |
| Better quality of projects results |
| Better third parties and subcontractors control |
| Effective transfer of knowledge in project management |
| Greater agility in project management decision-making |

| Greater integration among areas of the organization |
|--|
| Greater organization commitment to results |
| Improved availability of information for a better decision-making |
| Improved client satisfaction |
| Improved reliability of the information provided |
| Increased motivation and individual commitment |
| Increased predictability for decision-making |
| Increased productivity on projects |
| Increased visibility of project progress |
| Increased visibility of resource demand |
| Increased visibility of the relationship among projects |
| Increased visibility of the relationship among projects and strategy |
| Reduction of risk exposure |
| Reduction of the projects life cycles within the organization |
| Time and cost estimates more reliable |



PRIORITIZING EXPECTED BENEFITS





"Sometimes providing project management methodology and tools are not the most important functions for a PMO."

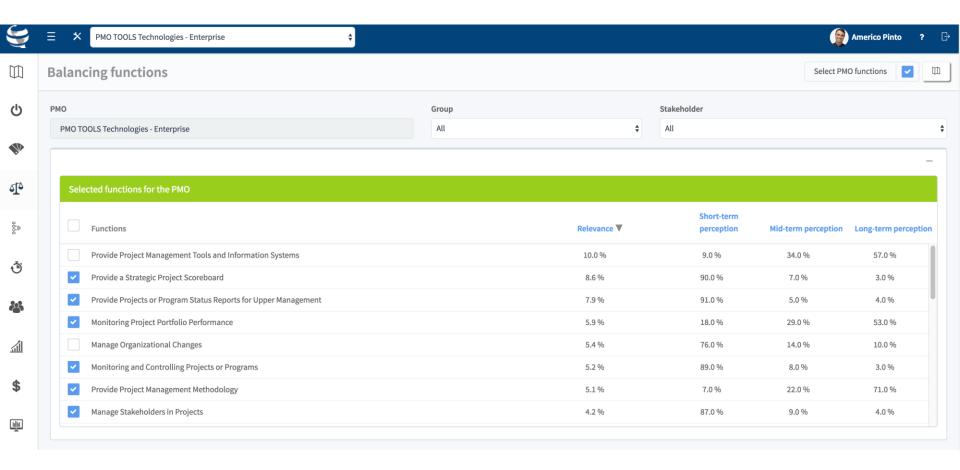


WHAT THE COMMUNITY EXPERIENCE HAS SHOWN US

- ✓ How the PMO will generate value over time is important to maintain the support of its stakeholders.
- ✓ The functions of the PMO must generate value perception in the short and long term.
- ✓ When selecting the functions of your PMO, don't forget to keep it balanced.
- ✓ The PMO VALUE RING methodology supports the selection of a well-balanced mix of functions for the PMO, based on the potential to generate perceived value over time for each of them.

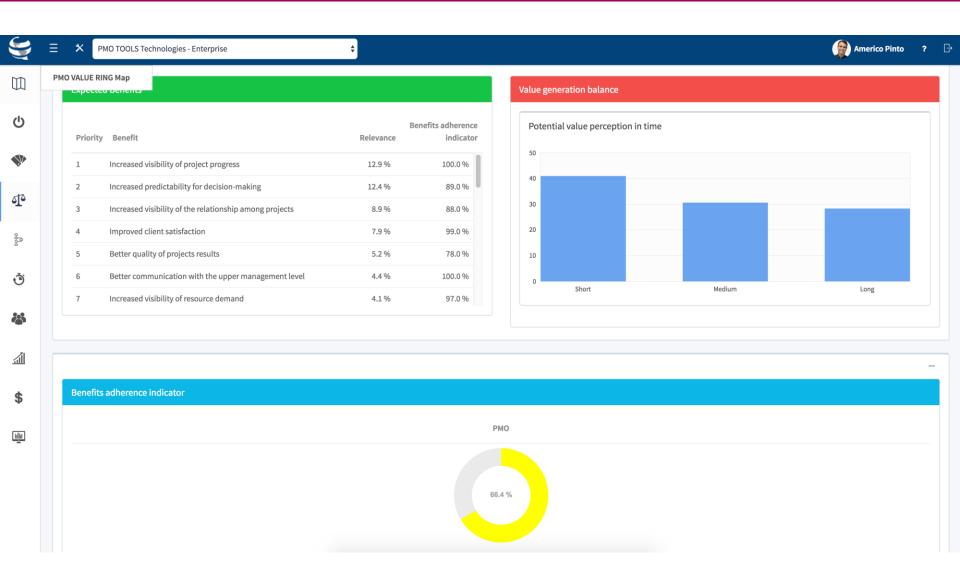


SELECTING PMO FUNCTIONS



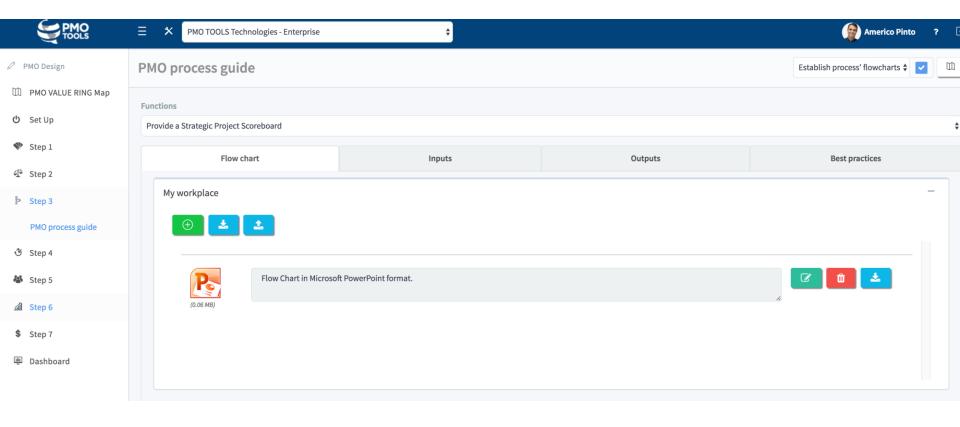


BALANCING THE PMO



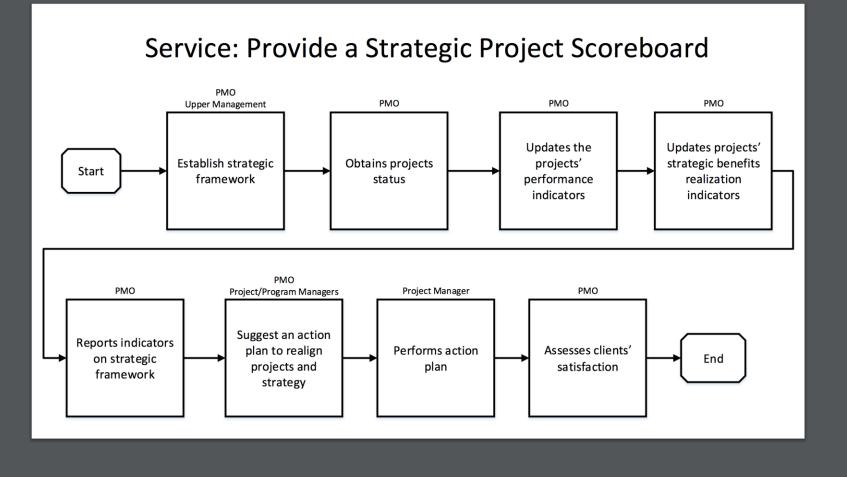


ESTABLISHING PMO PROCESSES





PowerPoint Presentation 1 / 1 🐧





"Projects' success may not be always the best proof of the PMO's success."

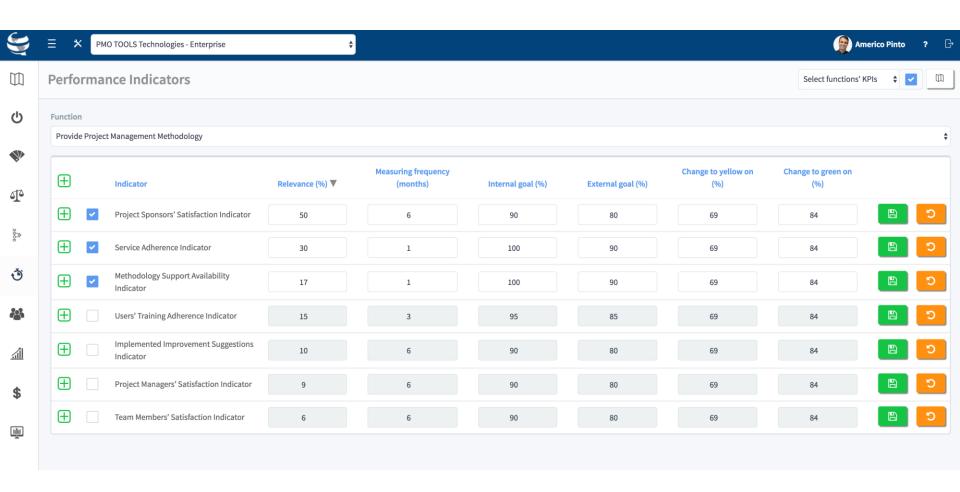


WHAT THE COMMUNITY EXPERIENCE HAS SHOWN US

- ✓ It is impossible to demonstrate value without measuring performance.
- Each PMO function should be measured differently.
- ✓ The selected set of KPIs should be used to monitor PMO performance.
- ✓ The PMO VALUE RING methodology provides detailed recommendations for establishing PMO processes and a comprehensive list of performance indicators for each PMO function.



MEASURING PMO PERFORMANCE





"The competencies of a PMO professional are the same found in a project manager."

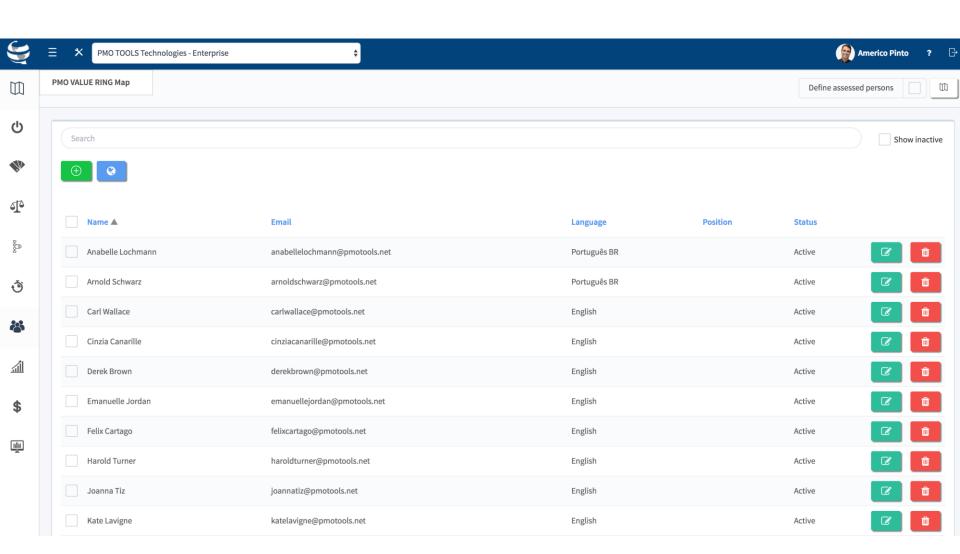


WHAT THE COMMUNITY EXPERIENCE HAS SHOWN US

- ✓ The greater the adherence to the required competencies, the greater is the value generated.
- ✓ The most appropriate professionals should be selected and allocated for each function, considering the relevance of each competence.
- ✓ The PMO VALUE RING methodology supports a 360° Feedback Assessment for PMO team members, and identifies the best way to allocate them to each PMO function.

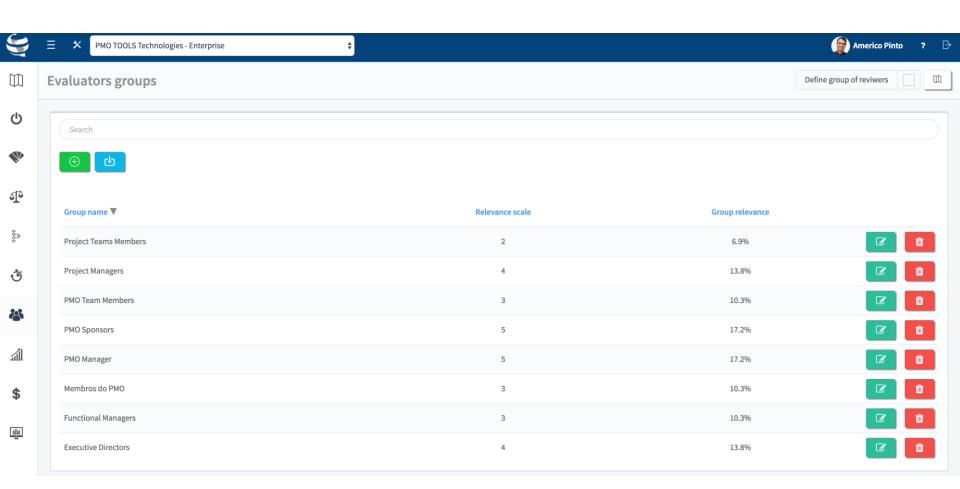


IDENTIFYING PMO TEAM MEMBERS FOR A 360° FEEDBACK ASSESSMENT



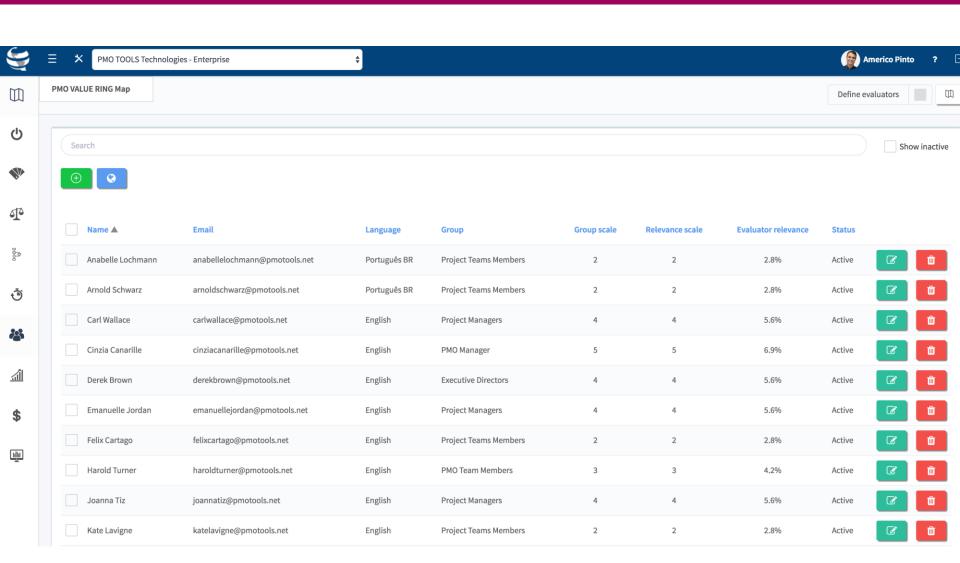


DEFINING 360° FEEDBACK EVALUATORS GROUPS



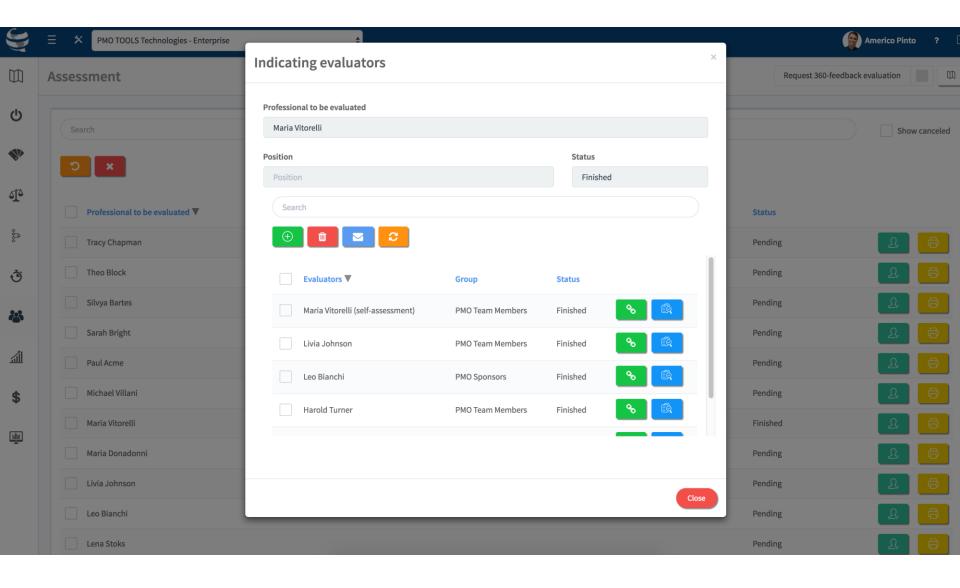


DEFINING 360° FEEDBACK EVALUATORS



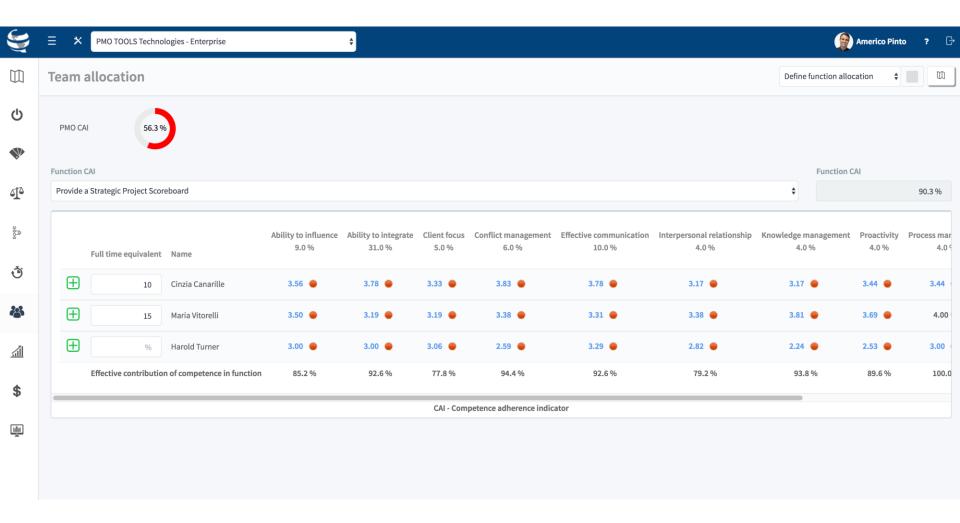


CREATING A NEW 360° FEEDBACK ASSESSMENT





ALLOCATING RESOURCES TO THE PMO





"The PMO should evolve its maturity from the operational to the strategic level."

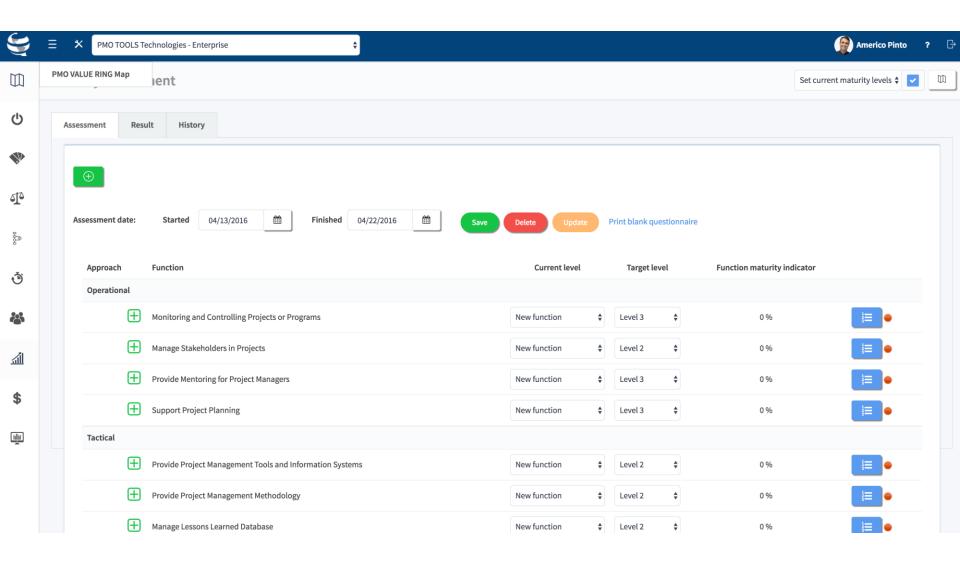


WHAT THE COMMUNITY EXPERIENCE HAS SHOWN US

- ✓ The mature PMO performs its functions in a high level of sophistication. No matter if these functions are strategic or operational.
- ✓ The greater the function maturity, the greater is the value generated.
- ✓ The PMO VALUE RING methodology provides a model for assessing PMO maturity, and recommendations for action plans to improve PMO maturity.

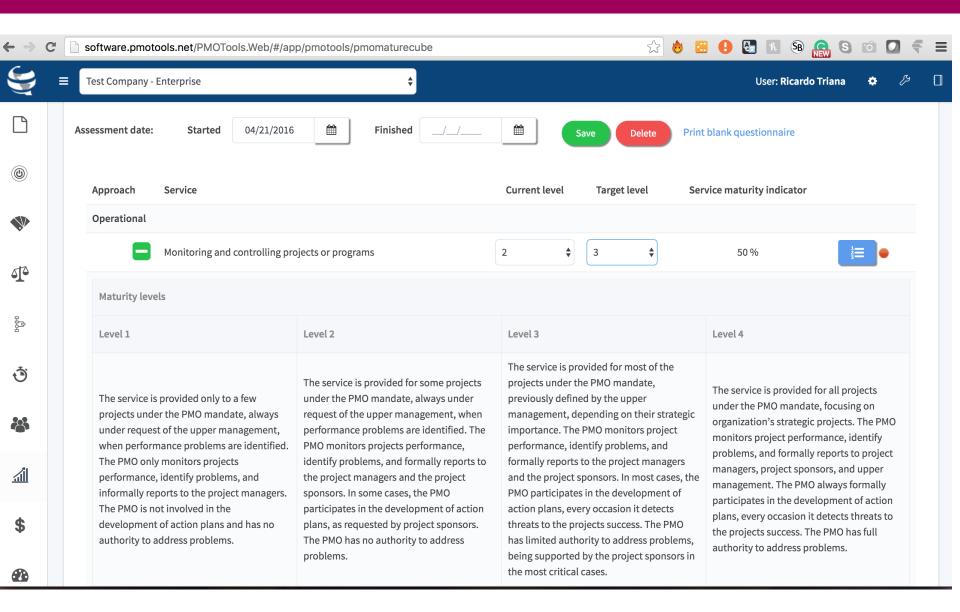


CREATING A NEW PMO MATURITY ASSESSMENT





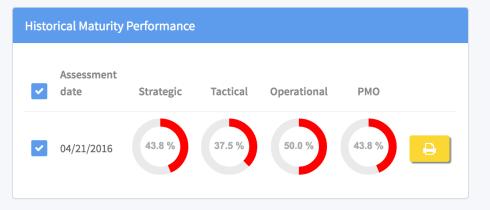
THE LEVELS OF MATURITY FOR A PMO FUNCTION

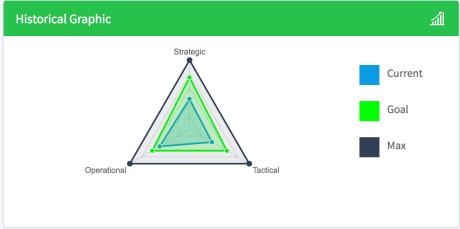




PMO MATURITY ASSESSMENT RESULTS

Historical Maturity







"Not every organisation needs a PMO."

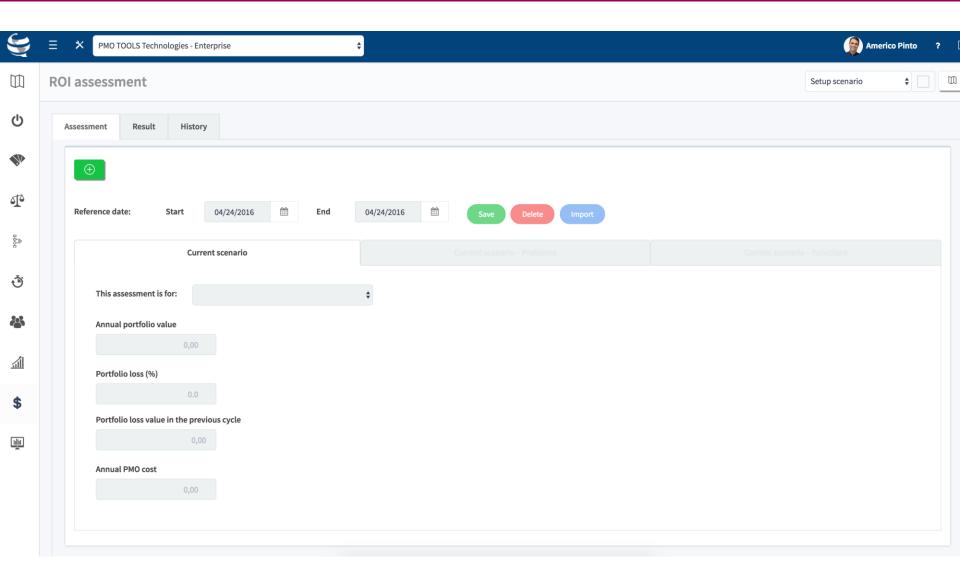


WHAT THE COMMUNITY EXPERIENCE HAS SHOWN US

- ✓ The basic assumption is that PMOs exist to mitigate cost overrun of the organisation's portfolio, caused by various reasons.
- ✓ PMO's functions will determine its potential to mitigate portfolio cost overrun.
- ✓ For some organisations, a PMO does not make sense.
- ✓ The PMO VALUE RING methodology provides a full model to calculate a PMO's ROI, considering the performed functions, and the specific reasons for the organisation's losses.



THE PMO ROI MODEL ASSUMPTIONS





CALCULATING THE PMO ROI

| 9 | ≡ | X PMO TOOLS Technologies - Enterprise | \$ | | | | | | | | | America | o Pinto ? | ? [|
|------------|---|--|------------------------|-------|-------|------------|-------|-----------|-------|-----------|-------|------------|-----------|-----|
| | | Monitoring and Controlling Projects or Programs | 37.5% | 61.3% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 69.0% | |
| | | Monitoring Project Portfolio Performance | 25.0% | 87.7% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 15.0% | 3.3% | 54.0% | |
| ტ | | Perform Benchmarking | 37.5% | 89.8% | 83.0% | 27.9% | 0.0% | 0.0% | 82.0% | 27.6% | 0.0% | 0.0% | 54.0% | |
| | | Promote Project Management within the Organization | 25.0% | 56.0% | 0.0% | 0.0% | 0.0% | 0.0% | 81.0% | 11.3% | 65.0% | 9.1% | 0.0% | |
| N. | | Provide a Strategic Project Scoreboard | 37.5% | 90.3% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 50.0% | 16.9% | 0.0% | |
| | | Provide Advice to Upper Management in Decision-Making | 25.0% | 86.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 30.0% | 6.5% | 46.0% | |
| ব্য | | Provide Mentoring for Project Managers | 37.5% | 89.3% | 57.0% | 19.1% | 76.0% | 25.4% | 96.0% | 32.1% | 29.0% | 9.7% | 78.0% | |
| | | Provide Project Management Methodology | 25.0% | 62.3% | 46.0% | 7.2% | 0.0% | 0.0% | 6.0% | 0.9% | 41.0% | 6.4% | 61.0% | |
| P-D-D | | Provide Project Management Tools and Information Systems | 25.0% | 0.0% | 45.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 51.0% | 0.0% | 0.0% | |
| Ō | | Provide Projects or Program Status Reports for Upper Management | 25.0% | 89.1% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 52.0% | 11.6% | 0.0% | |
| ** | | Provide Training and Project Competence Development | 25.0% | 89.0% | 52.0% | 11.6% | 68.0% | 15.1% | 95.0% | 21.1% | 24.0% | 5.3% | 71.0% | |
| | | Support Project Planning | 37.5% | 57.8% | 96.0% | 20.8% | 0.0% | 0.0% | 10.0% | 2.2% | 0.0% | 0.0% | 82.0% | |
| <u>all</u> | | Maximum likelihood of loss recovery for the next cycle | | | | 27.9% | | 25.4% | | 32.1% | | 18.6% | | |
| • | | Percentage of problem representation for the next cycle | | | 20. | 20.0% | | 0.0% | 10 | 0.0% | 30 | 0.0% | 20. | j. |
| \$ | | Adjusted value of the loss in the portfolio | | | | 750,000.00 | | | | | | | | |
| | | Estimated value of the loss at issue | | | | 150,000.00 | | 000.00 | 75,0 | 75,000.00 | | 225,000.00 | | ,0 |
| | | Loss recovery estimate | Loss recovery estimate | | | 41,920.71 | | 19,077.19 | | 24,097.50 | | 788.13 | 39,1 | .1 |
| | | Estimated loss recovery | | | | | | | 166,0 | 041.96 | | | | |
| | | Annual PMO cost ROI | | | | 850,000.00 | | | | | | | | |
| | | | | | | -80.5% | | | | | | | | |



"Monitoring the strategic portfolio and monitoring the PMO strategically are different activities."

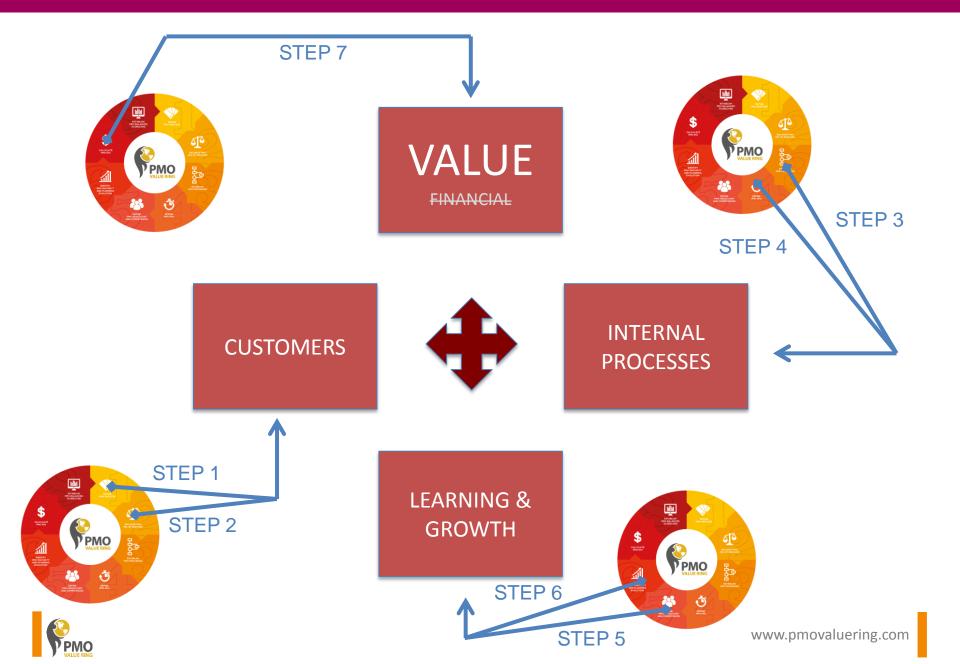


WHAT THE COMMUNITY EXPERIENCE HAS SHOWN US

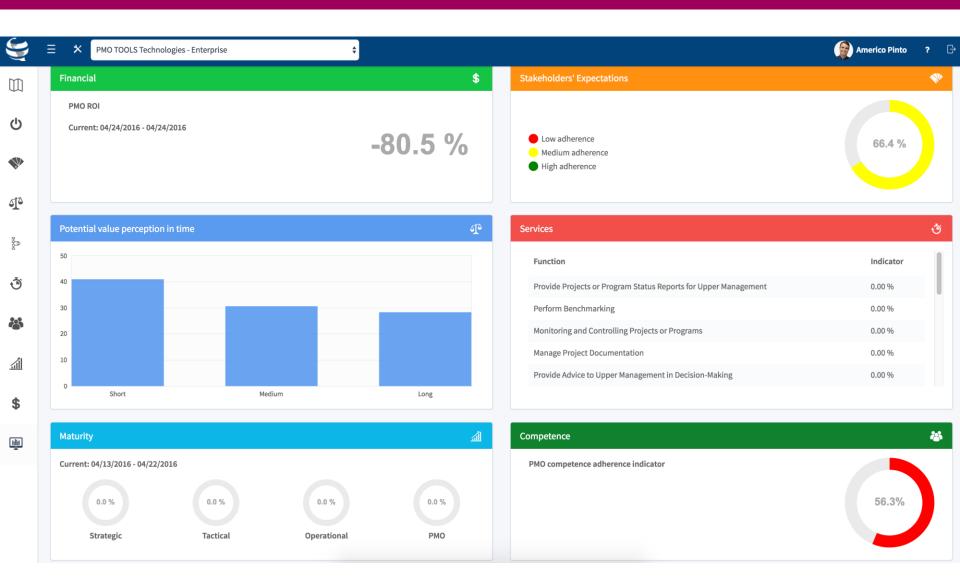
- "Value" for a PMO is much more than just a financial measure.
- Many factors will influence the strategic performance of a PMO and, consequently, its ability to generate value and be recognized.
- ✓ The PMO strategic map will be the ultimate reference to the value generation for its stakeholders and the organisation.
- ✓ The PMO VALUE RING methodology provides a BSCoriented dashboard to monitor the PMO strategic performance.



THE PMO BALANCED SCORECARD



PUTTING IT ALL TOGETHER IN A STRATEGIC MAP





WHAT YOU MUST NEVER FORGET IF YOU WANT TO SUCCEED

- ✓ Never follow pre-established PMO types. They are the shortest path to failure.
- ✓ The secret of success is to be sufficiently flexible to meet the expectations of your stakeholders.
- Everything in PMOs will depend on the functions that are being performed.
- There is no right and wrong in PMOs. There is only what your PMO must do to have its value perceived.
- Reevaluate and reinvent your PMO whenever necessary.



PMO VALUE RING CERTIFICATION PROGRAM



certified consultants

PMO-CC (PMO VALUE RING Certified Consultant) focus on the quality of delivery

- ✓ exam + experience + one real case study
 ✓ limited quantity by sales territory
 ✓ Independent consultants can apply where there is no LSP
 ✓ one new real case every 12 months for renewing
 ✓ 1 license for free each six months



certified trainers

PMO-CT (PMO VALUE RING Certified Trainers) focus on ensuring proper education

- ✓ exam + one conceptual or real case study
 ✓ limited quantity by sales territory
 ✓ indicated by GSP/RSPs/LSPs
 ✓ independent trainers can apply where there is no LSP
 ✓ valid for 3 years. new exam required for renewing



associated professionals

PMO-AP (PMO VALUE RING Associated Professional) focus on creating mindset awareness







TRY THE METHODOLOGY

JOIN OUR COMMUNITY

KEEP IN CONTACT

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